



American
Family
Housing

Building What's Next:
AFH 40th
Anniversary Celebration

**Building Tomorrow, Today: Join us as we
Launch a Decade of Impact**

[afhusa.org/https://afhusa.org/about-us/celebration](https://afhusa.org/about-us/celebration)



Dear Community Partner,

For forty years, American Family Housing has believed something simple and powerful: Housing is the foundation for everything.

When someone has a stable place to call home, life begins to change. Health improves. Children do better in school. Parents can focus on work. Neighbors become a community.

Hope returns.

This year, as we mark our 40th Anniversary, we are looking forward with urgency and resolve.

Orange County faces a defining moment. The need for affordable, services-enriched housing has never been clearer. The opportunity to lead has never been greater.

AFH has committed to an ambitious goal: to house one-third of Orange County's homeless population within the next decade.

This is not a symbolic aspiration. It is a measurable, community-wide commitment. It will require expanded housing development, strong public-private partnerships, and sustained philanthropic leadership.

Our 40th Anniversary Gala on August 1, 2026, is more than a milestone event. It is a gathering of leaders—civic, corporate, and philanthropic—who understand that stability changes everything.

When you become a sponsor, you are doing more than supporting a gala. You are investing in housing that restores dignity. In services that break cycles of crisis. In solutions that are proven, scalable, and built to last. You are signaling that your organization believes every family deserves the foundation of a safe home.

Forty years ago, AFH was founded on the belief that housing transforms lives. Today, that belief is backed by data, partnerships, and decades of impact. The next ten years will define what we accomplish together.

I invite you to stand with us at this pivotal moment: to help build the housing, the stability, and the opportunity our community needs.

Thank you for your leadership and your consideration.

Milo Peinemann
Chief Executive Officer
American Family Housing, Inc.





Our Mission

At American Family Housing, we believe housing is the foundation for everything.

When people have a stable place to call home, they can pursue health. They can build income. They can strengthen their families. They can reconnect with community. They can find their voice.

Our mission is to improve lives by providing safe, stable housing paired with the supportive services people need to thrive. For many of the individuals and families we serve, housing stability is the turning point that breaks a cycle of homelessness and crisis.

But a key is not enough.

We walk alongside our tenants with person-centered, culturally responsive, and trauma-informed services that empower them to remain housed and move toward their personal goals. Every individual's journey is different. Our work honors that.

We Serve:

- Residents in our affordable and supportive housing communities
- Tenants in properties across the region
- Individuals in interim housing working toward permanent homes
- Community members accessing support through our Whittier Access Center

Our services span a full continuum of care.

For some, it begins with strong property management and ongoing tenancy support. For others, it includes intensive case management, enhanced care coordination, and access to behavioral health services, including therapy. We also connect residents to everyday resources that strengthen stability and dignity—from financial literacy and employment support to wellness groups and community-building programs.

Because housing is not just about shelter.
It is about *belonging*.
It is about *opportunity*.
It is about *stability that changes everything*.





Our Impact Goals

We measure our success by what stability makes possible:

Tenants Stay Housed

Families remain in permanent housing and build long-term security.

Tenants Improve Their Physical and Behavioral Health

Residents access culturally responsive care that respects their lived experience and supports lasting wellness.

Tenants Increase Income and Employment

Individuals gain employment, secure benefits, and maintain financial stability.

Tenants Build Social and Community Connections

Residents form meaningful relationships, participate in community life, and engage in civic and volunteer activities.

Tenants Are Satisfied and Empowered

We listen to our tenants and prioritize their experience, dignity, and voice.

A County-Wide Commitment

Our commitment: AFH plans to build as many homes in the next 10 years, as we have in the past 40. Through expanded housing development, coordinated care, public-private partnerships, and sustained philanthropic investment, AFH is positioned to deliver scalable, data-driven results. This is what leadership looks like. This is what partnership makes possible.



Sponsorship OPPORTUNITIES

Corporate partnerships that build housing stability and transform lives

TITLE SPONSOR - \$50,000+

(*Limit 1*)

- Named presenting sponsor at the time of signing
- Co-branded video
- 20 tickets
- Full-page ad in the 40th Anniversary Program
- Dedicated social post
- Dedicated email
- Logo on printed and digital invitation and marketing materials
- Logo and link on all sponsor e-blasts
- Verbal recognition at the event

PLATINUM SPONSOR - \$25,000+

- 20 tickets
- Full-page ad in the 40th Anniversary Program
- Dedicated social post
- Dedicated email
- Logo on printed and digital invitation and marketing materials
- Logo and link on all sponsor e-blasts
- Verbal recognition at the event

GOLD SPONSOR - \$15,000+

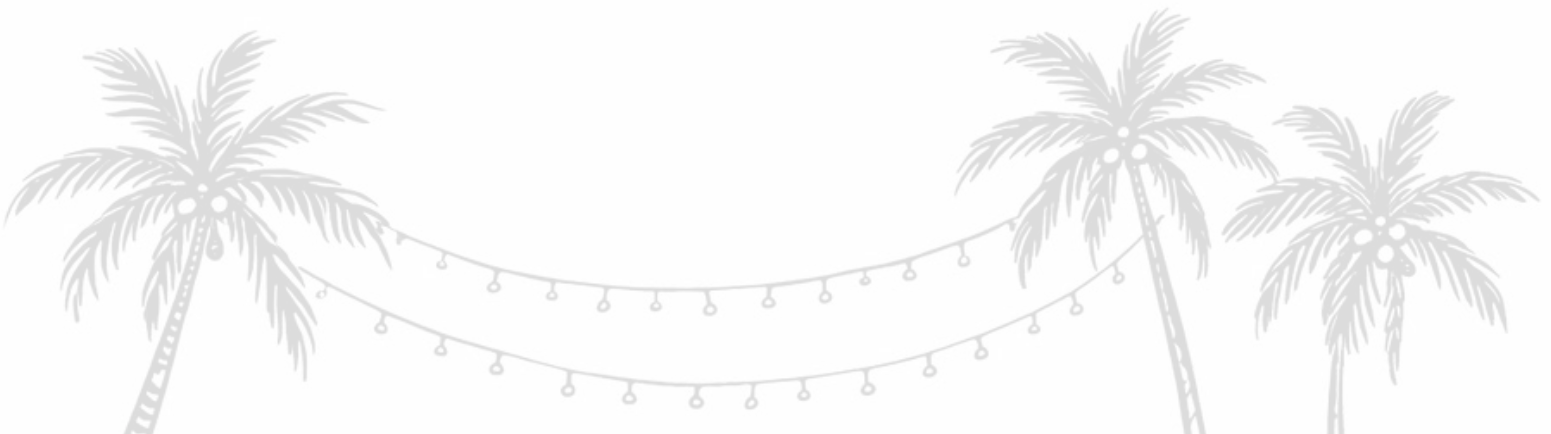
- 10 tickets
- Half-page ad in the 40th Anniversary Program
- Dedicated social post
- Dedicated email
- Logo on printed and digital invitation and marketing materials
- Logo and link on all sponsor e-blasts
- Verbal recognition at the event

SILVER SPONSOR - \$8,000+

- 8 tickets to the gala
- Quarter-page ad in the 40th Anniversary Program
- Logo on printed and digital invitation and marketing materials
- Logo and link on all sponsor e-blasts

BRONZE SPONSOR - \$4,000+

- 4 tickets
- Mention in the 40th Anniversary Program
- Logo on printed and digital invitation and marketing materials
- Logo and link on all sponsor e-blasts



Underwriting

OPPORTUNITIES



VENUE & HOST UNDERWRITER, Graciously hosted by Rick and Carolyn Hormuth at their Historical Skyline Hilltop Home

- 12 tickets
- Full page ad in the 40th Anniversary Program
- Logo on printed and digital invitation and marketing materialsd
- Logo and link on all sponsor e-blasts

IMPACT VIDEOS AND PHOTOGRAPHY - \$8,000+

- 6 tickets to the event
- Half-page ad in the 40th Anniversary Program
- “Produced by” name recognition on final videos
- Logo on printed and digital invitation and marketing materials
- Logo and link on all sponsor e-blasts

40th ANNIVERSARY CELEBRATION- PROGRAM - \$6,500+

- Half-page ad in the 40th Anniversary Program
- “Generously Provided by” name recognition on program cover
- Logo on printed and digital invitation and marketing materials
- Logo and link on all sponsor e-blasts

SHUTTLE SERVICE UNDERWRITER \$4,500

- Half-page ad in the 40th Anniversary Program
- “Generously Provided by” name recognition on directional signage
- Logo on printed and digital invitation and marketing materials
- Logo and link on all sponsor e-blasts

BAR UNDERWRITER - \$4,500

- 4 tickets to the event
- Half-page ad in the 40th Anniversary Program
- Logo on the bars and cocktail napkins
- Logo on printed and digital invitation and marketing materials
- Logo and link on all sponsor e-blasts

FLORAL CENTERPIECES UNDERWRITER - \$4,500

- 4 tickets to the event
- Half-page ad in the 40th Anniversary Program
- Logo on the bars and cocktail napkins
- Logo on printed and digital invitation and marketing materialsd
- Logo and link on all sponsor e-blasts

VOLUNTEER MEALS - \$2,000

- 2 tickets to the event
- Message mention ad 40th Anniversary Program
- Logo on the bars and cocktail napkins
- Logo on printed and digital invitation and marketing materials
- Logo and link on all sponsor e-blasts



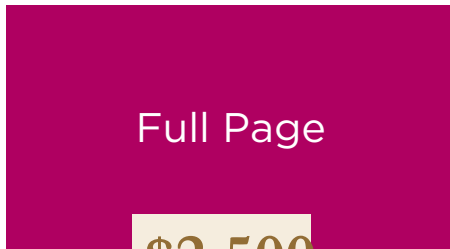
Program

AD GUIDE

FULL PAGE

Ad & Message

16" wide x 9" high



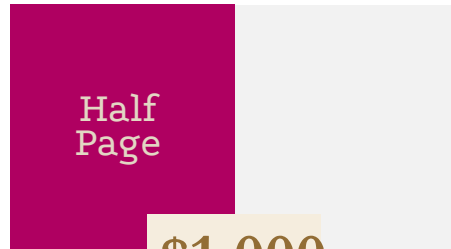
Full Page

\$2,500

HALF PAGE

Ad & Message

8" wide x 9" high



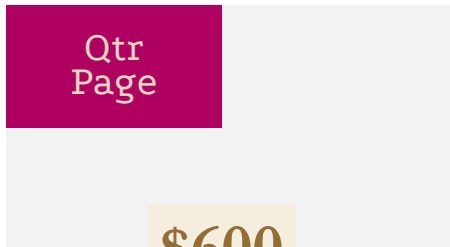
Half Page

\$1,000

QTR PAGE

Ad & Message

8" wide x 4.5" high



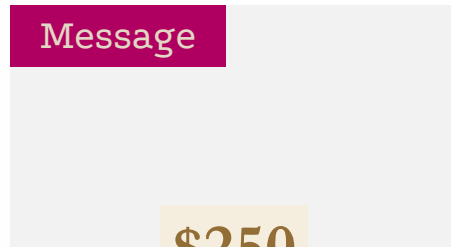
Qtr Page

\$600

MESSAGE

Mention

8" wide x 2.25" high



Message

\$250



The background of the entire page is a solid magenta color. Overlaid on this are several palm trees of varying heights and orientations, and multiple strings of small, glowing white lights that create a warm, festive atmosphere.

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